

**3 CRITICAL  
CYBERSECURITY  
MEASURES EVERY  
CONSTRUCTION  
BUSINESS  
MUST IMPLEMENT  
NOW!**



# FIRST LET'S UNDERSTAND... HOW ARE CONSTRUCTION BUSINESSES EXPOSED TO CYBER RISK?





# MOBILE WORKFORCE



## RISK

- Jobsite Trailers
- Work from Home
- Traveling Personnel

Workers connect to **business networks** and **systems** from **temporary locations** (ex: jobsite trailers) using laptops, tablets, and smartphones. **Security** in these temporary locations is often **much weaker** than in the main office, especially when using **worker-owned devices**.

This represents a **significant risk** for a **data breach** as systems and processes are usually **not in place** to **protect workers** properly from the threat of a **cyber-attack**.



**#2**

# SHARING FILES WITH 3RD PARTIES



## RISK

- Blueprints
- Bids/other Financial Info
- Employee Records

Collaboration with 3rd parties is often critical to meeting project requirements and client demands. When this happens, data is often shared and transmitted using unsecured methods that open construction businesses to a significant risk of a data breach. These types of data breaches can result in reputation, clients, and revenue loss.



**#3**

# PERSONNEL TRAINING & AWARENESS



## RISK

- High Turnover of Subcontractors
- Changing Jobsites
- Lack of Internal Staff Training

New jobs often require new subcontractors. These subcontractors are separate from the existing company culture, leading to a high level of human risk from data breaches. Personnel must be consistently and regularly trained on changing cybersecurity risks to remain vigilant against these human-based attacks. Additionally, full-time personnel must also be consistently and regularly trained to detect and prevent cyber attacks.



HERE ARE **3** WAYS  
CONSTRUCTION BUSINESSES  
CAN **PROTECT** THEMSELVES.



#1

# SECURE BACKUPS



## PROTECT

- Follow **3-2-2** Backup Rule
- **Encrypt** Backups
- Regularly Perform **Test Recoveries**

### 3-2-2 Backup Rule

- Keep **3** copies of your data
- Store **2** backup copies **locally** but on different devices
- Store **2** copies **offsite** (1 copy remote location +1 cloud)

All **backups** are **encrypted** with **AES-256-bit encryption** ciphers to protect confidentiality and integrity.

Backup **recovery** tests are **performed** at least **quarterly**.



#2

# CONSISTENT EMPLOYEE CYBERSECURITY TRAINING



## PROTECT

- Bi-Weekly Micro-training
- Regular Phish Testing
- Build a Culture of Security

If you want to build a culture of security, all company employees should receive bi-weekly cybersecurity micro-training. Here's why...

- Employees are less likely to retain information when training is infrequent and more time-consuming.
- Training should be fun (even funny!), engaging, and short (no more than 3-5 minutes).
- Employees should be tested on the knowledge they are gaining regularly (bi-weekly).





**#3**

# CYBERSECURITY DOCUMENTATION & MANAGEMENT



## PROTECT

- Implement IT Policies & Procedures
- Create Incident Response Plan
- Create Business Continuity Plan

You **wouldn't** buy materials to build a house **without** having a **blueprint**, so **why** would you install **cybersecurity tools** **without** having a **technology plan**? Cybersecurity documentation and management guarantees that you make the **best technology decisions** that **protect** your **company**, **control** your **costs**, and **deliver** for your **clients**.



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